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REMARKS

Applicants thank the Examiner for the careful attention accorded this Application and respectfully requests reconsideration in view of remarks herein.

The examiner has variously rejected the pending claims 1-31 and 38 under 35 USC § 103(a). To establish a prima facie case of obviousness, three basic criteria must be met. First, there must be some suggestion or motivation, either in the references themselves or in the knowledge generally available to one of ordinary skill in the art, to modify the reference or to combine reference teachings. Second, there must be a reasonable expectation of success. Finally, the prior art reference (or references when combined) must teach or suggest all the claim limitations. The teaching or suggestion to make the claimed combination and the reasonable expectation of success must both be found in the prior art, and not based on applicants' disclosure. *In re Vaeck*, 947 F.2d 488, 20 USPQ2d 1438 (Fed. Cir. 1991).

The Examiner has rejected claims 1-7 and 38 under 35 USC § 103(a) as being unpatentable over Broer et al. U.S. Patent No. 5,825,444 (Broer '444) in view of Noguchi et al. U.S. Patent No. 6,521,359 (Noguchi '359).

The motivation in Broer '444 to use the cholesteric liquid crystal polarizing device is tied to the drawback of viewing angle variation associated with fluorescent lamps. The fluorescent lamps described therein refer to tube based lamps.

Thus, there is no motivation or suggestion to combine Broer '444, disclosing a cholesteric liquid crystal polarizing device in combination with a fluorescent tube based light source, with polymer LED disclosed in Noguchi '359, therefore reconsideration and allowance thereof is respectfully requested.

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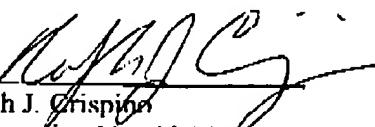
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The rejection of the other dependent claims, and claim 28-31, are based on this improper combination of Broer '444 and Noguchi '359, therefore reconsideration and allowance thereof is respectfully requested.

The amendments herein do not introduce any new matter. It is believed that the claims herein should be allowable to Applicants. Accordingly, allowance is respectfully requested.

Respectfully submitted,

Dated: June 3, 2004

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